



## Asia 20 & IBEF Business Events Forum 2025

Date: 5 November 2025

Time: 09:00 - 17:00 Jakarta Time

### From Complexity to Clarity : The A20 Vision *Resilience. Agility. Leadership.*

Time	Programme
08:15 - 09:00	<b>Registration</b>
09:00 - 09:05	<b>Emcee Opening</b>
09:05 - 09:10	<b>Indonesia National Anthem</b>
09:10 - 09:15	<b>Cultural performance</b>
09:20 - 09:25	<b>2025 Convention Video</b>
09:30 - 09:40	<b>Welcome Address I</b> Mr. Hosea Andreas Runkat, Chairman of Indonesia Exhibition Companies Association (IECA)
09:45 - 09:55	<b>Welcome Address II</b> Dato Vincent Lim, President of Asian Federation of Exhibition and Convention Association (AFECA)
10:00 - 10:10	<b>Opening Speech</b> Guest of Honor I
10:15 - 10:25	<b>Opening Speech</b> Guest of Honor II
10:30 - 11:00	<b>Keynote Address I</b> Ms. Margaret Ma Connolly, President and CEO of Informa Markets in Asia <b>Topic: Asia's Business Events Landscape: From Complexity to Clarity</b>
11:05 - 11:35	<b>Keynote Address II:</b> Dr. Supawan Teerarat, President of Thailand Convention & Exhibition Bureau (TCEB) <b>Topic: The Bureau Perspective: Agility and Leadership in Policy &amp; Regional Collaboration</b>
11:40 - 12:10	<b>Keynote Address III:</b> Ms. Sonia Prashar, Chairperson cum Managing Director of NuernbergMesse India Pvt. Ltd. <b>Topic: South Asia's Path: Resilience and Leadership in Emerging Markets</b>
12:15 - 13:30	<b>Lunch</b>

13:40 - 14:40	<p>Panel Discussion I</p> <p><b>Topic: Governmental Roles in Driving Asia's Business Events Ecosystem</b></p> <p>Moderator: Mr. Edward Liu, Honorary President, AFECA &amp; SACEOS, Chairman &amp; Managing Director of Conference &amp; Exhibition Management Services (CEMS)</p> <p>Panelist:</p> <ol style="list-style-type: none"> <li>1. Mr. Vinsensius Jemadu, Deputy Minister for Events Development, Ministry of Tourism Indonesia</li> <li>2. Mr. Chi Chuan POH, Executive Director Exhibitions &amp; Conferences of Singapore Tourism Board (STB)</li> <li>3. Mr. Felix Chiu, Executive Vice President of Taiwan External Trade Development Council (TAITRA)</li> <li>4. Mr. Kevin Chiu, Director, Indonesia, Hong Kong Trade Development Council (HKTDC)</li> </ol>
14:50 - 15:50	<p>Panel Discussion II</p> <p>Topic: Associations in the Modern Era: Purpose, Relevance, and Advocacy</p> <p>Moderator: Ms. Marisa D. Nallan, Board Member of AFECA, President of Philippines Exhibitions &amp; Trade Corporation (PETCO)</p> <p>Panelist:</p> <ol style="list-style-type: none"> <li>1. Mr. Alan Haiming He, President of Guangdong-Macao In-Depth Cooperation Zone in Hengqin Convention &amp; Exhibition Association</li> <li>2. Mr. Hosea Andreas Runkat, Chairman of Indonesia Exhibition Companies Association (IECA)</li> <li>3. Mr. Loy Joon How, President of Thai Exhibition Association (TEA)</li> <li>4. Mr. Mark Lee, Honorary Secretary of Malaysia Association of Convention &amp; Exhibition Organizers &amp; Suppliers (MACEOS)</li> </ol>
16:00 - 17:00	<p>Panel Discussion III</p> <p><b>Topic: Industry Leadership: Innovation, Collaboration, and Growth</b></p> <p>Moderator: Mrs. Ika Angelia R. Silalahi, Corporate Communications Manager of PT Napindo Media Ashatama</p> <p>Panelist:</p> <ol style="list-style-type: none"> <li>1. Mrs. Lia Indriasari, Country Manager of PT. Pamerindo Indonesia / Informa Markets</li> <li>2. Mr. Michael Kruppe, CEO of Shanghai New International Expo Centre Co., Ltd. (SNIEC)</li> <li>3. Mr. Ravinder Sethi, Director of R.E. Rogers India Pvt Ltd</li> <li>4. Mr. Richard Ireland, President of Singapore Association of Convention &amp; Exhibition Organizers &amp; Suppliers (SACEOS)</li> </ol>
17:10 - 17:20	<p><b>Closing Remarks</b></p> <p>Mr. Muhammad Reza Abdullah, <b>A20 Organising Committee Chairperson</b></p>
17:20	<b>End of Programme</b>

N.B. The above programme is subjected to change without prior notice.

As of 10 October 2025