

Sponsorship Packages

5 November 2025 | JIExpo Convention Centre, Jakarta, Indonesia

Be Seen. Be Heard. Be Part of Asia's MICE Future.

The Asia 20 Business Events Forum 2025 brings together top industry leaders, government representatives, and MICE professionals from across the region to connect, collaborate, and shape the future of the business events sector.

As part of the AFECA Convention 2025 and marking AFECA's 20th anniversary, this is your chance to showcase your brand to decision-makers, gain premium visibility, and align with the growth and innovation of Asia's business events industry.

💡 Sponsorship opportunities from just US\$1,500.

Secure your spot today and be part of the conversation shaping tomorrow's MICE landscape.

BE Champion

US\$10,000 ea.

- 2-minute video playback during event prelude and lunch break
- Premium logo placement on all signage & website
- Recognition by Emcee at the event
- 1 pull-up banner at registration counter & tea break area
- Logo on stage backdrop & event signage
- Name & logo in marketing collaterals
- Banner on AFECA website with embedded URL
- Full-page ad in 2 AFECA newsletters
- Complimentary tabletop display
- 5 Forum passes

BE Visionary

• US\$5,000 ea.

- 30-second video playback during event prelude and lunch break
- Distinct logo placement on all signage & website
- Recognition by Emcee at the event
- 1 pull-up banner at registration counter
- Logo on stage backdrop & event signage
- Name & logo in marketing collaterals
- Full-page ad in AFECA newsletter
- Complimentary table top display
- 3 Forum passes

BE Trailblazer

US\$3,000 ea.

- Logo placement on all signage & website
- Recognition by Emcee at the event
- Logo on stage backdrop & event signage
- Name & logo in marketing collaterals
- Half-page ad in AFECA newsletter
- 2 Forum passes

BE Advocate

US\$1,500 ea.

- Logo placement on all signage & website
- Recognition by Emcee at the event
- Logo on stage backdrop & event signage
- Name & logo in marketing collaterals
- 1 Forum pass

For more information on sponsorship, please contact AFECA Secretariat via email:
secretariat@afeca.asia



Sponsorship Booking Form

Please e-mail the completed booking form to secretariat@afeca.asia

Sponsorship Packages

☐ I would like to sponsor the following (please check accordingly)

Asia 20 Business Events Forum 2025		
<input type="checkbox"/>	BE Champion	US\$ 10,000
<input type="checkbox"/>	BE Visionary	US\$ 5,000
<input type="checkbox"/>	BE TrailBlazer	US\$ 3,000
<input type="checkbox"/>	BE Advocate	US\$ 1,500

Things to note:

1. Please submit high resolution colour advertisement to AFECA Secretariat by 30th September 2025.
2. Ad file/format: Flat Image Format such as TIF, JPEG, PDF, with minimum 300 dpi resolution by 30th September 2025.
3. Payment to be made upon receipt of invoice.

Organization Particulars

Contact Person : _____
Company : _____
Address : _____
Country : _____ Postal Code : _____
E-mail : _____ Mobile : _____
Tel : _____ Fax : _____

Method of Payments

☐ A. Cheque Cheque No : _____
☐ B. Telegraphic Transfer

1. All cheques should be crossed and made payable to "AFECA" and mail to AFECA Secretariat at:
1003 Bukit Merah Central #02-10 Inno. Centre Singapore 159836
2. All remittance by bank draft or telegraphic transfer shall be made payable to AFECA via our banker as follows:
Beneficiary Name: AFECA
Beneficiary's Bank Account No. (USD): 0006-001644-01-1
Bank Name: DBS Bank
Bank Address: 12 Marina Boulevard, DBS Asia Central, Marina Bay Financial Centre Tower 3, Singapore 018982
Swift Code: DBSSSGSG

Note:

*Please quote invoice number when making payment and kindly email to the AFECA Secretariat at secretariat@afeca.asia to inform when payment is remitted.

*All bank charges including those of beneficiary's are to be paid by the payer.

Name

Signature & Company Stamp

Job Title

Date